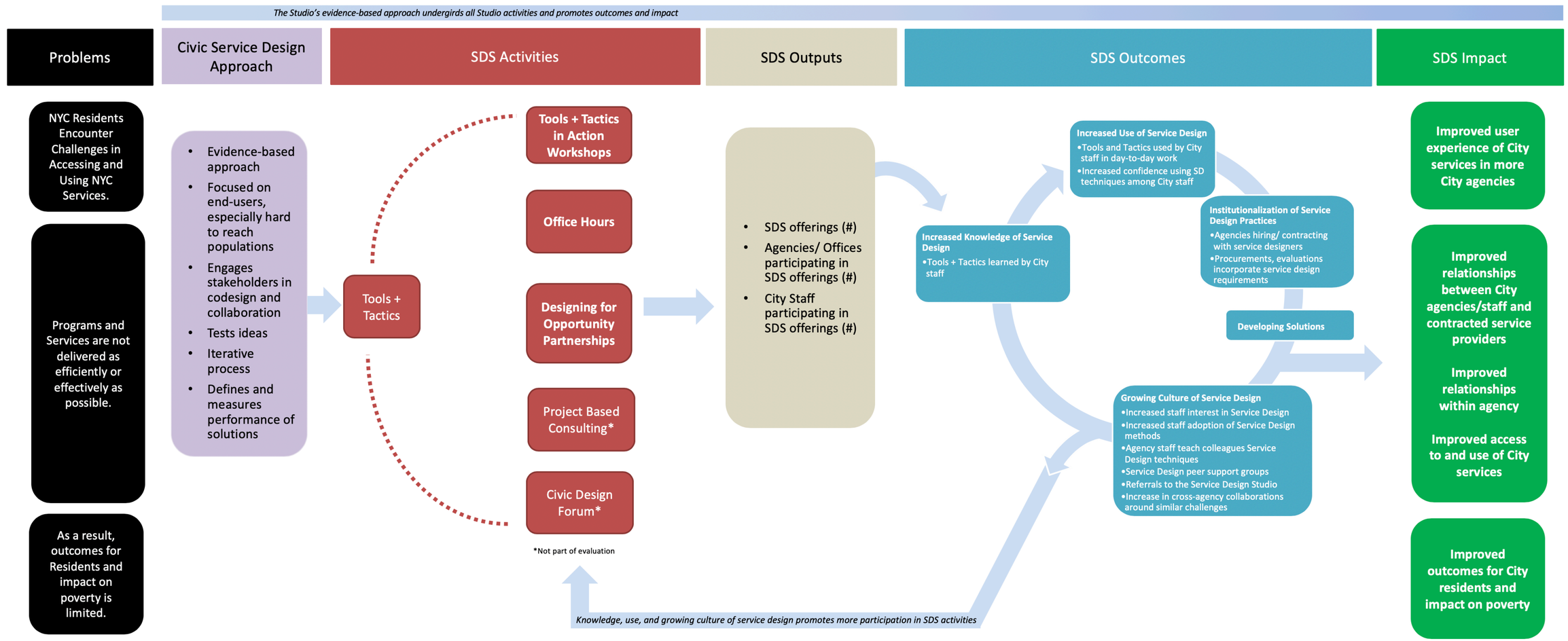Appendix B: Theory of change